

Sambandha-Abhidheya-Prayojana

— Understanding the Heart of the Matter —

*veda-śāstra kahe—‘sambandha’, ‘abhidheya’, ‘prayojana’
‘kṛṣṇa’—prāpya sambandha, ‘bhakti’—prāptyera sādhana*

The Vedic literatures give information about the living entity’s eternal relationship with Kṛṣṇa, which is called *sambandha*. The living entity’s understanding of this relationship and his acting accordingly is called *abhidheya*. Returning home, back to Godhead, is the ultimate goal of life and is called *prayojana*.

*abhidheya-nāma ‘bhakti’, ‘prema’—prayojana
puruṣārtha-śiromaṇi prema mahā-dhana*

Devotional service, or sense activity for the satisfaction of the Lord, is called *abhidheya* because it can develop one’s original love of Godhead, which is the goal of life. This goal is the living entity’s topmost interest and greatest wealth. Thus one attains the platform of transcendental loving service unto the Lord.

*kṛṣṇa-mādhurya-sevānanda-prāptira kāraṇa
kṛṣṇa-sevā kare, āra kṛṣṇa-rasa-āsvādana*

When one attains the transcendental bliss of an intimate relationship with Kṛṣṇa, he renders service to Him and tastes the mellows of Kṛṣṇa consciousness.

— CC Madhya 20.124-126



*veda-śāstre kahe sambandha, abhidheya, prayojana
kṛṣṇa, kṛṣṇa-bhakti, prema,—tina mahā-dhana*

In the Vedic literatures, Kṛṣṇa is the central point of attraction, and His service is our activity. To attain the platform of love of Kṛṣṇa is life’s ultimate goal. Therefore Kṛṣṇa, Kṛṣṇa’s service and love of Kṛṣṇa are the three great riches of life.

— CC Madhya 20.143