

# The Holy Name Is An Excellent Medicine

The fever of material existence can be removed only by the medicine of the holy name and pastimes of the Supreme Lord, which are perfectly narrated in *Śrīmad-Bhāgavatam*.

— ŚB 12.4.40p

In Kali-yuga, the Supreme Personality of Godhead, by His causeless mercy, personally induces the living entities to take the holy name. Bhaktivinoda Ṭhākura has thus quoted the Lord as follows:

*enechi auṣadhi māyā nāsibāra lāgi’  
hari-nāma mahā-mantra lao tumi māgi’*

“O conditioned souls who are foolishly sleeping on the lap of the witch Māyā, I have brought an excellent medicine to cure the disease of your illusion. This medicine is called *hari-nāma*. It is My holy name, and by taking this medicine you will get all perfection in life. Therefore, I sincerely request you to please take this medicine that I have personally brought for you.”

— ŚB 11.5.38-40p