

The Glories of Śrī Kṛṣṇa’s Sacred Realm

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The Glories of Śrī Mathurā

The place that crushes all sins and grants the supreme destination where the Supreme Person resides, is known as Mathurā.

— Śrīla Rūpa Gosvāmī, *Mathurā-māhātmya*, Text 104

In the *Brahmāṇḍa Purāṇa* it is said that all the results of traveling on all the pilgrimages within the three worlds can be achieved simply by touching the holy land of Mathurā. In many *śāstras* (scriptures) it is said that simply by hearing, remembering, glorifying, desiring, seeing or touching the land of Mathurā, one can achieve all desires.

— NOD, Ch. 12

How wonderful it is that simply by residing in Mathurā even for one day one can achieve a transcendental loving attitude toward the Supreme Personality of Godhead.

— NOD, Ch. 12

They who as a joke serve Lord Hari during Kārtika in Mathurā will attain pure devotional service, what to speak of they who serve the Lord with faith and devotion.

— Rūpa Gosvāmī, *Mathurā-māhātmya*, Text 180

“I will live in Mathurā! I will go to Mathurā!” A person who thinks in this way becomes free from material bondage.

— Rūpa Gosvāmī, *Mathurā-māhātmya*, Text 97

TRANSCENDENTAL WARNINGS

Lord Varāha tells the men of Earth, “Any person who becomes attracted to places other than Mathurā will certainly be captivated by the illusory energy.

— NOD, Ch. 12

Do not mix freely with the residents of Mathurā; show them respect from a distance. Because you are on a different platform of devotional service, you cannot adopt their behavior and practices.

— CC Antya 13.37

Who is that person who will not agree to worship the land of Mathurā? Mathurā can deliver all the desires and ambitions of the fruitive workers and of the salvationists, who desire to become one with the Supreme Brahman. Certainly Mathurā will deliver the desires of the devotees, who simply aspire to be engaged in the devotional service of the Lord.” In the Vedic literature it is also stated, “How wonderful it is that simply by residing in Mathurā even for one day, one can achieve a transcendental loving attitude

toward the Supreme Personality of Godhead! This land of Mathurā must be more glorious than Vaikuṅṭha-dhāma, the kingdom of God!”

— **NOD, Ch. 12**

Lord does not award devotional service to ordinary persons who are not serious about it. But even such unserious persons who execute devotional service according to the regulative principles during the month of Kārttika, and within the jurisdiction of Mathurā in India, are very easily awarded the Lord's personal service.

— **NOD, Ch. 12**