Six Qualities that Enhance Bhakti

10. Tat-tat-karma-pravartana - Various activities favorable for devotional service

Topic - 12

Angas of Devotional Service

sa-jātīyāśaya-snigdha-śrī-bhagavad-bhakta-saṅgo

Association with likeminded, affectionate devotees

Association of Devotees is More Glorious than Association of the Supreme Lord

na tathāsya bhaven moho bandhaś cānya-prasaṅgataḥ yoṣit-saṅgād yathā puṁso yathā tat-saṅgi-saṅgataḥ

Man's bondage and bewilderment (asya mohah cabandha) is not due to (na tathā bhavet) attachment to objects (anya-prasangataḥ) as much as (yathā) it is due to his association with woman (yoṣit-sangād) and to his association with men who associate with women (yathā tat-sangisangataḥ pumsah). (SB 3.31.35)

• Just as those who associate with persons attached to women are criticized more than those who associate with a woman, association with a person attached to the Lord is praised more and is more desirable than association with the Lord Himself.

aham hare tava pādaika-mūladāsānudāso bhavitāsmi bhūyaḥ manaḥ smaretāsu-pater guṇāms te gṛṇīta vāk karma karotu kāyaḥ

O Lord (hareh)! I shall become (aham bh<u>uy</u>ah bhavitāsmi) the servant of servants whose only shelter is your lotus feet (tava pada eka-muladāsānudāsh). May my mind remember the Lord of my life (manah smareta asu-pateh), may my words chant your glories (vāk gṛṇīta guṇāms te) and may my body serve you (kāyaḥ karma karotu). (6.11.24)

mamottamaśloka-janesu sakhyam samsāra-cakre bhramataḥ sva-karmabhiḥ tvan-māyayātmātmaja-dāra-geḥeṣv āsakta-cittasya na nātha bhūyāt

Let me (mama bhūyāt), wandering in the wheel of samsāra (samsāra-cakre bhramataḥ) by my karmas (sva-karmabhih), be attached to the devotees of the Lord (uttamaśloka-janesu sakhyam). Let my mind not be attached (na natha bhūyāt) to persons attached to body, children, wife, and house (atmaātmaja-dāra-geheşv āsakta-cittasya) because of the influence of your external energy (tvad-māyayā). (6.11.24)

janmāobi moe icchā jadi tor bhakta-gṛhe jani janma hau mor

If it is Your wish that I be born again, then may I take birth in the home of Your devotee.

bhukti-mukti-spṛhā vihīna je bhakta labhaite tāṅko saṅga anurakta

I yearn for the company of that devotee who is completely devoid of all desire for worldly enjoyment or liberation.

punaś ca bhūyād bhagavaty anante ratiḥ prasaṅgaś ca tad-āśrayeṣu mahatsu yām yām upayāmi sṛṣṭiṁ maitry astu sarvatra namo dvijebhyaḥ

On the other hand (punas ca), in whatever birth. I receive (yām yām upayāmi sṛṣṭim), may I have (bhūyād) rati for the unlimited Lord (bhagavaty anante ratih), excellent association (prasangah) with his devotees (mahatsu) who take shelter of him (tad-āśrayesu) and friendship with all living beings (maitry astu sarvatra)! I offer respects to the brāhmaṇas (namo dvijebhyaḥ). (1.19.16)

ta ete sādhavaḥ sādhvi
sarva-saṅga-vivarjitāḥ
saṅgas teṣv atha te prārthyaḥ
saṅga-doṣa-harā hi te

O Virtuous lady (sādhvi)! Those devotees are devoid of attachment to artha, dharma, kāma and mokṣa (ta ete sādhavaḥ sarva-saṅga-vivarjitāḥ). You should desire their association (saṅgas teṣv atha te prārthyaḥ). They destroy the faults of material association (saṅga-doṣa-harā hi te).

satām prasangān mama vīrya-samvido bhavanti hṛt-karṇa-rasāyanāḥ kathāḥ taj-joṣaṇād āśv apavarga-vartmani śraddhā ratir bhaktir anukramiṣyati

From association with the best devotees (satār prasangān), topics of my glorious pastimes become directly realized (mama virya-samvido), bringing the devotee to nisthā (implied). Then the topics become an elixir for the heart and ears at the stage of ruci (kathāh hrtkarna-rasāyanāh bhavanti). By taste (tad-joṣaṇād) for these topics, āsakti, bhāva and then prema for the Lord (śraddhā ratih bhaktih) who is the destroyer of material life (apavarga-vartmani), quickly develop in sequence (āśu anukramisyati).

|| 4.9.11 ||

bhaktim muhuḥ pravahatām tvayi me prasango bhūyād ananta mahatām amalāśayānām yenānjasolbaṇam uru-vyasanam bhavābdhim neṣye bhavad-guṇa-kathāmṛta-pāna-mattaḥ

O unlimited Lord (ananta)! May I always have the association (bhūyād me prasangah) of great devotees (mahatām) with pure hearts (amala āśayānām) who constantly perform bhakti to you (bhaktim muhuh pravahatām tvayi)! By this association (vena), intoxicated from drinking the nectar of your pastimes and qualities (bhavad-guṇa-kathāmṛta-pāna-mattah), I shall easily combat (anjasa nesye) the ocean of material existence (bhavābdhim) full of terrible suffering (ulbaṇam uruvyasanam).

Rupa Goswami's glorification of the last five items

dṛg-ambhobhir dhautaḥ pulaka-patalī maṇḍita-tanuḥ skhalann antaḥ-phullo dadhad atipṛthum vepathum api | dṛśoḥ kakṣām yāvan mama sa puruṣaḥ ko 'py upayayau na jāne kim tāvan matir iha gṛhe nābhiramate ||

Ever since I saw (yāvad dṛśoḥ) a certain person whose body was washed with his own (ears (drg-ambhobhir dhautah), whose fairs were standing on end (pulaka-patali manditatanuh), and who stumbled around with a joyous heart (skhalann antah-phullo), while quivering to the extreme (atipṛthum vepathum api), my mind (mama matih) has for some reason (na jane kim) become so attached to the form of Kṛṣṇa (sah puruṣaḥ upayayau) that I have no attachment to my family (matir iha grhe nābhiramate). (BRS)

śrī-nāma samkīrtanam

Chanting the name of the Lord

Chanting of the Holy-Names is the Most Powerful Limb of this Age

63. śrī-nāma samkīrtanam – Chanting the name of the Lord

etan nirvidyamānānām, icchatām akuto-bhayam | yoginām nṛpa nirṇītam harer nāmānukīrtanam ||

O King (nṛpa)! Continuous chanting of the name of the Lord (harer nāma anukīrtanam) has been prescribed (nirṇītam) for devotees (nirvidyamānāmām), for those with desires for liberation and material elevation (icchatām akutobhayam), and for those satisfied with the self (yoginām). (SB 2.1.11)

• "It is understood from this scripture that bhakti is the method.

• Among the angas of bhakti, is one of them ascertained as the king?" (tasmad bharata....)

• This verse answers.

• Chanting the name of the Lord is the principal method.

• Among those three, chanting is the chief.

• Among the different types of chanting — glorifying the names, pastimes and qualities of the Lord — chanting the name of the Lord is supreme.

• The phrase nāmānukīrtanam means, either chanting the name according to one's bhakti, or chanting the name continuously, since anu means both "according to" and "continuously."

• This has been ascertained (nirnītam) by the previous ācāryas, not just by me in the present time.

• And, because of this, one need not ask for further proof.

• That is the meaning of nirnītam.

• What is this chanting of the name?

• It is without fear at all.

• What else can be said about chanting the name of the Lord, since there are no reservations arising from considerations of pure or impure time, place, candidate or ingredients (akutobhayam)?

• Even the lowest of humanity who cannot tolerate service to the Lord are not opposed to this process of chanting.

• "Then it is not the highest process for both sādhakas and siddhas."

• The answer is given.

• It fulfills everyone's desires.

• Nirvidyamānām means those who are free from all desires, even from the desire for liberation. Thus, it refers to the devotees.

• <u>Icchatām means those who have desires for Svarga or mokṣa.</u>

• Yoginām refers to the ātmārāmas who are liberated.

• This is the process for the devotees, for those desiring material benefits and liberation and for those who have been liberated.

• This process has been ascertained as suitable for both the sādhaka and siddha, being both the means and the goal.

Glories of the Holy-Name from the Episode of Ajamila

ayam hi kṛta-nirveśo janma-koṭy-amhasām api yad vyājahāra vivaśo nāma svasty-ayanam hareḥ

This person (ayam) has performed atonement (kṛta-nirveśo) for the sins of ten million births (janma-koṭy-amhasām api) since he has spontaneously chanted (vivaśo vyājahāra) the auspicious name of the Lord (hareḥ svasty-ayanam nāma).

• "You castigate us, but what offenses have we and our master committed in taking away Ajāmila to purify him, since he has performed no atonements for over a thousand great sins?"

• He has certainly performed atonement, not only for the sins of one life, but for ten thousand lives, since (yat) he has chanted the name of the Lord even though it was done unconsciously.

|| 6.2.8 ||

etenaiva hy aghono 'sya kṛtam syād agha-niṣkṛtam yadā nārāyaṇāyeti jagāda catur-akṣaram

When he chanted the four syllables (yadā jagāda etena catur-akṣaram) "Nārāyaṇa (nārāyaṇāya iti)," atonement (agha-niṣkṛtam) for the sins he committed (asya kṛtam aghonah) has been accomplished (syād).

"But Ajāmila did not chant with awareness that this was atonement.

He called out for his son because he was afraid of us."

• You do not understand the truth.

• Being materialistic, you do not understand.

• Even by calling for his son while not seeking to make atonement, atonement of this sinner (aghonah) was accomplished.

• Just chanting at this time for his son is the atonement for all his sins.

• However, previously he chanted in ungrammatical language, "O Nārāyaṇa, come here, from your mother's lap to my lap."

• The atonement took place then.

• Not only chanting four syllables, but chanting the Lord's name in two syllables or one syllable also destroys all sins.

|| 6.2.9-10 || stenaḥ surā-po mitra-dhrug brahma-hā guru-talpa-gaḥ strī-rāja-pitṛ-go-hantā ye ca pātakino 'pare

sarveṣām apy aghavatām idam eva suniṣkṛtam nāma-vyāharaṇam viṣṇor yatas tad-viṣayā matiḥ

The chanting of the holy name of Lord Viṣṇu (viṣṇoh nāma-vyāharaṇaṁ) is the best process of atonement (eva suniṣkṛtam) for a thief, for a drunkard, for one who betrays a friend or relative (stenaḥ surā-pah mitra-dhrug), for one who kills a brāhmaṇa, for one who indulges in sex with the wife of his guru or another superior (brahma-hā guru-talpa-gaḥ), for one who kills women, the king, his father, or cows (strī-rāja-pitṛ-go-hantā), and for all other sinful men (ye ca pātakino apare). Simply by chanting the holy name of Lord Viṣṇu (idam eva), such sinful persons (sarveṣām apy aghavatām) attract the attention of the Supreme Lord (yatah tad-viṣayā matiḥ).

|| 6.2.11 ||

na niṣkṛtair uditair brahma-vādibhis tathā viśuddhyaty aghavān vratādibhiḥ yathā harer nāma-padair udāhṛtais tad uttamaśloka-guṇopalambhakam

A sinful man is not purified (na yathā viśuddhyaty aghavān) by abundant atonement (niskṛtaih), or by vows (vratādibhih) mentioned by Manu and others (brahma-vādibhih uditaih), as much as he is purified (tathā viśuddhyaty) by chanting even some portions of the names of the Lord (hareh nāma-padaih udāhṛtaih), which produce realization of his qualities (tad uttamaśloka-guņa-upalambhakam).

• Nāma-padaiḥ means "just by some indications of the name, such as calling out the name of a son."

• The name should be chanted but the mind may be attentive or not.

• He may be sinful, without even following karma or other scriptural process.

• And not only does the name uproot sin completely.

• One realizes the Lord's qualities, beauty, powers and sweetness.

Or another meaning is as follows.

• "But how can grave sins which are destroyed only by great austerities and vows be destroyed by casual chanting of the name?"

• The name indicates the power (guṇa) of the Lord having great fame.

• The name removes great sin because it is the name of the most powerful Supreme Lord.

|| 6.2.12 ||

naikāntikam tad dhi kṛte 'pi niṣkṛte manaḥ punar dhāvati ced asat-pathe tat karma-nirhāram abhīpsatām harer guṇānuvādaḥ khalu sattva-bhāvanaḥ

Since even after atonement (tad kṛte niṣkṛte api) the mind again pursues material enjoyment (manah punar asat-pathe dhāvati), for people desiring complete destruction of material desire (tat ekāntikam karma-nirhāram abhīpsatām), continuous chanting of the qualities of the Lord (hareh guṇa anuvādaḥ) is the only means of purification (khalu sattva-bhāvanah).

• Performance of atonement for twelve years is considered inferior to chanting the name.

• Since the mind pursues the path of sin after performing atonement which does not completely purify the mind, for persons desiring complete destruction of karmas, constant chanting of the name and qualities, after (anu) hearing them for someone is the real purification of one's existence become it destroys all desires.

"Why do you criticize committing sin again after doing atonements?

We can explain that this is similar to being bitten by a snake without any teeth since it is caused simply by remaining impressions (just as you explain about commission of sin after chanting." • You are mistaken.

• Our explanation of the name is valid because of statements that the name destroys all sins along with desires.

• It is not simply imagination.

• How can you make your claim, since there are no statements in the scriptures concerning atonement which claim destruction of all desires, and even in the exaggerated claims of karmakāṇḍa, one does not hear of decrease of sinful desire.

• This was stated previously.

|| 6.2.13 || athainam māpanayata kṛtāśeṣāgha-niṣkṛtam yad asau bhagavan-nāma mriyamāṇaḥ samagrahīt

Therefore (atha), do not take Ajāmila (enam mā apanayata) who has performed unlimited atonement (kṛta aśeṣa agha-niṣkṛtam). Because of being sinless (yad), he has perfectly chanted the name of the Lord (asau bhagavan-nāma samagrahīt) while dying (mriyamāṇaḥ).

• Because of this, do not take Ajāmila.

• He has done unlimited atonements.

• This means at the time of naming his son Nārāyaṇa, from his first chanting, he accomplished all atonements.

• This was also done without any offenses to the name either previously or in this life.

• Because he was sinless (yat), while dying he chanted the name.

• If he had sin, how could he chant the name while dying? It is said in the Gītā:

yeṣām tv anta-gatam pāpam janānām puṇya-karmaṇām | te dvandva-moha-nirmuktā bhajante mām dṛḍha-vratāḥ ||

But those whose sins have been destroyed by pious acts, being free of the ignorance arising from duality by worshipping me, then worship me with determination. BG 7.28

anta-kāle ca mām eva smaran muktvā kalevaram | yaḥ prayāti sa madbhāvaṁ yāti nāsty atra saṁśayaḥ ||

At the point of death, he who leaves the body while knowing me in truth, attains a nature similar to mine. Of this there is no doubt. BG 8.5

• Thus by the appearance of the name or its non-appearance when dying, one can infer the absence of offenses to the name or the presence of offenses to the name.

| 6.2.14 | sānketyam pārihāsyam vā stobham helanam eva vā vaikuntha-nāma-grahanam aśeṣāgha-haram viduḥ

Chanting the name of the Lord (vaikuntha-nāmagrahanam) while indicating someone else (sānketyam) or while joking in a friendly manner (pārihāsyam), or chanting the Lord's name in order to fill up space while chanting verses (stobham) or chanting with neglect (helanam eva vā) destroys unlimited sins and desires (aseșa agha-haram viduh).

| 6.2.15 ||
patitaḥ skhalito bhagnaḥ
sandaṣṭas tapta āhataḥ
harir ity avaśenāha
pumān nārhati yātanāḥ

A person (pumān) who chants the name of the Lord (harih ity avaśena āha) while falling from a cliff (patitaḥ), stumbling on the road (skhalitah), receiving injury in his body (bhagnaḥ), being bitten by snakes (sandaṣṭah), being burned with fever (taptah) or being attacked with sticks (āhataḥ) will not suffer hellish punishment (na arhati yātanāḥ).

|| 6.2.16 ||

gurūṇām ca laghūnām ca gurūṇi ca laghūni ca prāyaścittāni pāpānām jñātvoktāni maharṣibhiḥ

The great sages (maharṣibhiḥ), understanding the limited nature of atonements (pāpānām prāyaścittāni jñātvā), have said that (uktāni) severe atonements are prescribed for grave sins (gurūṇām ca gurūṇi), and light atonements are prescribed for minor sins (laghūnām ca laghūni).

• "According to the gravity of the sin, the scriptures say that one must do a correspondingly severe austerity.

• How is it that by chanting once in nāmābhāsa all of the gravest sins are destroyed?"

• Because the atonements have limited power, such arrangements are prescribed.

• However, heaps of serious sins are destroyed by chanting once even a portion of the name, since it has inconceivably great power.

• It is as easy as Balarāma's ability to destroy the all Kauravas, including Duryodana, in order to save Sāmba.

|| 6.2.17 ||

tais tāny aghāni pūyante tapo-dāna-vratādibhiḥ nādharmajam tad-dhṛdayam tad apīśāṅghri-sevayā

Sins are destroyed (tāny aghāni pūyante) by austerity, charity and vows (taih tapo-dāna-vrata ādibhiḥ) but the root of sin is not destroyed (na adharma-jam tad-hṛdayam). However by bhakti to the Lord, even the root of sin, namely desire, is destroyed (tad api īśānghri-sevayā).

|| 6.2.18 || ajñānād athavā jñānād uttamaśloka-nāma yat saṅkīrtitam aghaṁ puṁso dahed edho yathānalaḥ

Chanting the name of the Lord (uttama śloka-nāma saṅkīrtitam) with or without knowledge (ajñānād athavā jñānād) of its powers (yat) destroys a man's sins (puṁsah aghaṁ dahed), just as fire destroys dry grass (yathā analaḥ edhah).

|| 6.2.19 ||

yathāgadam vīryatamam upayuktam yadṛcchayā ajānato 'py ātma-guṇam kuryān mantro 'py udāhṛtaḥ

Just as powerful medicine (yathā vīryatamam agadam) when taken without knowledge of its powers (yadrcchayā upayuktam) still produces its effects quickly (ātma-guṇam kuryāt), so chanting the name of the Lord also (mantro udāhṛtaḥ apy) produces effects quickly (ātma-guṇam kuryāt), without knowing its powers (ajānato apy).

• Not only does the name destroy sin, but it bestows prema for the Lord.

• Another example is given.

• Yadrcchayā means suddenly, without knowing.

• Strong medicine taken (upayuktam) without knowing, produces its qualities of curing disease, giving strength and nourishment.

• Similarly the name, the uttered form of mantra, or a mantra composed of the name of the Lord, when chanted, gives its effects.

• One does not have to know the powers of the name in order for it to have effect.

Further Glories of the Holy-Name from other Sastras

63. śrī-nāma samkīrtanam – Chanting the name of the Lord

gītvā ca mama nāmāni vicaren mama sannidhau | iti bravīmi te satyam krīto 'ham tasya cārjuna ||

By singing My names (gītvā ca mama nāmāni), a person will attain a position close to Me (vicaren mama sannidhau). I make this promise (iti bravīmi te satyam). That person, O Arjuna, purchases me (krīto aham tasya ca arjuna). (Ādi Purāṇa)

63. śrī-nāma samkīrtanam – Chanting the name of the Lord

yena janma-sahasrāṇi vāsudevo niṣevitaḥ | tan-mukhe hari-nāmāni sadā tiṣṭhanti bhārata ||

The names of the Lord (hari-nāmāni) remain constantly (sadā tiṣṭhanti) in the mouth of that person (tad-mukhe) who serves Vāsudeva (yena vāsudevo niṣevitaḥ) for a thousand births (janma-sahasrāṇi). (Padma Purāṇa)

• In order to increase that person's eagerness for devotion, the Lord, by His own will, will make that person take repeated birth.

63. śrī-nāma samkīrtanam – Chanting the name of the Lord

nāma cintāmaṇiḥ kṛṣnaś caitanya-rasa-vigrahaḥ pūrṇaḥ śuddho nitya-mukto 'bhinnatvān nāma-nāminoh||

The name of the Lord fulfills all desires like cintāmaṇi (nāma cintāmaṇiḥ). It is the very form of Kṛṣṇa (kṛṣṇah). It is full of consciousness and rasa (caitanya-rasa-vigraḥaḥ). It is complete, pure, and eternally liberated (pūrṇaḥ śuddho nitya-mukto). This is because of the non-difference of the name and Kṛṣṇa (nāma-nāminoh abhimatvāt). (Padma Purāṇa)

• The name is called cintāmaṇi because it bestows all things a person may desire.

• This is so, because it is the svarūpa of Krsna.

• The other words describe Kṛṣṇa.

• The name is the same as Krsna because it is non-different from Him.

• The meaning here is that the one tattva of eternity, knowledge, bliss and rasa appears in two forms (rūpa and nāma).

63. śrī-nāma samkīrtanam – Chanting the name of the Lord

ataḥ śrī-kṛṣṇa-nāmādi na bhaved grāhyaṁ indriyaiḥ | sevonmukhe hi jihvādau svayam eva sphuraty adaḥ ||

Kṛṣṇa and His names (ataḥ śrī-kṛṣṇa-nāmādi) cannot be grasped by the material senses (na indriyaiḥ grāhyam bhaved), but when a person develops the tendency to accept the Lord's name and form (sevonmukhe hi), Kṛṣṇa then spontaneously appears (svayam eva sphuraty adaḥ) on the tongue and in the other senses (jihvā ādau). (Padma Purāna)

• Sevonmukhe means "inclined to accept the Lord's name and form." Hi indicates accomplishment.

• There is a description of Bharata as he gave up the body of a deer.

• This illustrates this spontaneous appearance of the Lord's name.

nārāyaṇāya haraye nama ity udāram hāsyan mṛgatvam api yaḥ samudājahāra

He gave up his body of the deer (yaḥ mṛgatvam samudājahāra) while smiling broadly (udāram hāsyan) saying, "All respects to Nārāyaṇa, the Lord." (nārāyaṇāya haraye namah ity) (SB 5.14.45)

• There is also the case of Gajendra:

evam vyavasito buddhyā samādhāya mano hṛdi jajāpa paramam jāpyam prāg-janmany anuśikṣitam

Thereafter, Gajendra, deciding in this way (evam vyavasito buddhyā), fixed his mind on his heart with his intelligence (samādhāya mano hṛdi) and chanted a mantra (jajāpa paramam jāpyam) which he had learned in his previous birth (prāg-janmany anuśikṣitam). (SB 8.3.1)

Rupa Goswami's glorification of the last five items

yadavadhi mama śītā vaiņikenānugītā śruti-patham agha-śatror nāmā-gāthā prayātā | anavakalita-pūrvām hanta kām apy avasthām tadavadhi dadhad-antar-mānasam śāmyatīva ||

Ever since (yadavadhi) I have heard (mama śruti-patham prayātā) Nārada singing (vaiṇikena anugītā) the names of Kṛṣṇa (agha-śatror nāmā-gāthā), which pacify the ears (śītā), my heart has become completely blissful (tadavadhi dadhad-antar-mānasam śāmyatīva), fixed in an unprecedented (anavakalita-pūrvām) state of prema (kām avasthām). (BRS)

śrī-mathurā-maṇḍale sthitih

Residing in Mathurā

64. śrī-mathurā-maṇḍale sthitiḥ – Residing in Mathurā

anyeşu punya-tīrtheşu muktir eva mahā-phalam | muktaiḥ prārthyā harer bhaktir mathurāyāṁ tu labhyate ||

tri-vargadā kāminām yā mumukṣūṇām ca mokṣadā | bhaktīcchor bhaktidā kas tām mathurām nāśrayed budhaḥ ||

aho madhu-purī dhanyā vaikunthāc ca garīyasī | dinam ekam nivāsena harau bhaktiḥ prajāyate ||

Liberation is the greatest result (muktir eva mahā-phalam) that can be obtained at other holy places (anyeşu punya-tīrtheşu), but devotion to the Lord (harer bhaktih), which is desired by the liberated souls (muktaih prārthyā), can be attained at Mathurā (mathurāyām tu labhyate). Mathurā bestows dharma, artha, kāma to those who have material desires (kāminām tri-vargadā). It awards liberation to those desiring liberation (mumukṣūṇām ca mokṣadā). It awards bhakti to those desiring bhakti (bhakti icchoh bhaktidā). What intelligent person will not take shelter of Mathurā (kah budhah tām mathurām na āśrayed)? Oh, Mathurā is most auspicious (aho madhu-purī dhanyā), and greater than Vaikuntha Goloka (vaikunthāt ca garīyasī)! (It will be explained later in the commentary on 1.2.303 that Vaikuntha means Goloka, a part of Vraja filled with aiśvarya. Mathurā here means Gokula.) By staying only one day in Mathurā (dinam ekam nivāsena), bhakti to the Lord appears (harau bhaktiḥ prajāyate). (Padma Purāṇa)

vaikuṇṭhāj janito varā madhu-purī tatrāpi
rāsotsavād
vṛndāraṇyam udāra-pāṇi-ramaṇāt tatrāpi
govardhanaḥ
rādhā-kuṇḍam ihāpi gokula-pateḥ
premāmṛtāplāvanāt
kuryād asya virājato giri-taṭe sevām vivekī na kaḥ

The holy place known as Mathurā is spiritually superior to Vaikuntha, the transcendental world (vaikunthāj varā madhupurī), because the Lord appeared there (janito). Superior to Mathurā-purī is the transcendental forest of Vṛndāvana (tatrāpi vṛndā-araṇyam) because of Kṛṣṇa's rāsa-līlā pastimes (rāsotsavād). And superior to the forest of Vṛndāvana is Govardhana Hill (tatrāpi govardhanaḥ), for it was raised by the divine hand of Śrī Kṛṣṇa and was the site of His various loving pastimes (udāra-pāṇi-ramaṇāt). And, above all, the super-excellent Śrī Rādhā-kuṇḍa stands supreme (ihāpi rādhākundam), for it is overflooded with the ambrosial nectarean prema (prema amṛta āplāvanāt) of the Lord of Gokula, Śrī Kṛṣṇa (gokula-pateḥ). Where, then, is that intelligent person (kah vivekī) who is unwilling to serve this divine Rādhākuṇḍa (asya sevām na kuryād), which is situated at the foot of Govardhana Hill (virājato giri-tate)? (NOI)

Rupa Goswami's glorification of the last five items

taṭa-bhuvi kṛta-kāntiḥ śyāmalā yās taṭinyāḥ sphuṭita-nava-kadambālambi-kūjad-dvirephā | niravadhi-madhurimṇā maṇḍiteyaṁ kathaṁ me manasi kam api bhāvaṁ kānana-śrīs tanoti ||

The splendor of Mathurā's forest (kānana-śrīh) made beautiful (kṛta-kāntiḥ) by being situated on the bank of the Yamunā (śyāmalā yās taṭinyāḥ), where buzzing bees (kūjad-dvirephā) take shelter of newly blooming kadamba trees (sphuṭita-nava-kadambālambi), ornamented with unlimited sweetness (niravadhi-madhurimṇā maṇḍiteyam), produces an extraordinary state of bhāva in my mind (me manasi kam api bhāvam tanoti). (BRS)

Rupa Goswami's glorification of the last five items

alaukika-padārthānām acintyā śaktir īdṛśī | bhāvaṁ tad-viṣayaṁ cāpi yā sahaiva prakāśayet

The inconceivable power (acintyā śaktih) of these extraordinary five angas (īdṛśī alaukika-padārthānām) is such that it will manifest (yā prakāśayet) the state of bhāva and its object, Kṛṣṇa (bhāvam tad-viṣayam ca api), at the same time (saha eva). (BRS)