

**A PLANET IN PERIL**

**SAVE OUR COWS**

**SAVE OUR VILLAGES**

# SUBRAMANIAN SWAMY FORMER UNION MINISTER

- **Our West-influenced intellectuals sneer at the mention of the cow. The same intellectuals first sneered at yoga. Now it is a fashion to do pranayama at cocktail parties. They sneered at our sanyasis as `godmen'. Now they flock to ashrams with their white friends ever since the Beatles. Who knows, they may soon have a cow in their backyards.**
- ▣ [http://epaper.expressbuzz.com/NE/NE/2009/11/21/ArticleHtmls/21\\_11\\_2009\\_010\\_003.shtml?Mode=1](http://epaper.expressbuzz.com/NE/NE/2009/11/21/ArticleHtmls/21_11_2009_010_003.shtml?Mode=1)

# Benjamin Franklin

## Founding Father of the USA

- ▣ “There seem to be three ways for a nation to acquire wealth.
- ▣ **The first** is by war, as the Romans did, in plundering their conquered neighbours. This is robbery.
- ▣ **The second** by commerce, which is generally cheating.
- ▣ **The third by agriculture, the only honest way, where a man receives a real increase of the seed thrown into the ground,** in a kind of continual miracle, wrought by the hand of God in his favour as a reward for his innocent life, and his virtuous industry.”

# GANDHI'S POLICY

- ▣ *“It was, of course, Gandhi's policy to concentrate his organization in village life, taking to simple life and cow protection. But just after Mahatma Gandhi's disappearance, his chief disciple, Pandit Nehru, planned for up-to-date organized cow-slaughter house. So this is our position. If you have understood Krishna Consciousness science, then you will try to revive this cultural life in India.”*

# Gaura Nitai Das

## Canadian Activist

- ▣ The whole premise of Varnashrama is solidly based on cows,( Go-brahmanya etc.), and their protection. This makes it plausible that the soil then comes first, (for without incredible soil, how can there be incredible cows?). **The only way in which soil can be created in unimaginable quantities, is to use cows in an Holistic very intensive rotational grazing system,commonly known as "Mob-grazing".** (Google for more info).

# ENDANGERED COWS

- Just a few decades ago India had some one hundred and twenty (120) indigenous pure breeds of cows, each breed giving a specific type of milk from which a unique kind of ghee could be derived



# ENDANGERED COWS

- \* The number of pure breed cows is presently 33 only with some species in danger of extinction.



# ENDANGERED COWS

- ▣ \* The number of slaughter houses in India continues to increase with **200,000 cows culled DAILY**



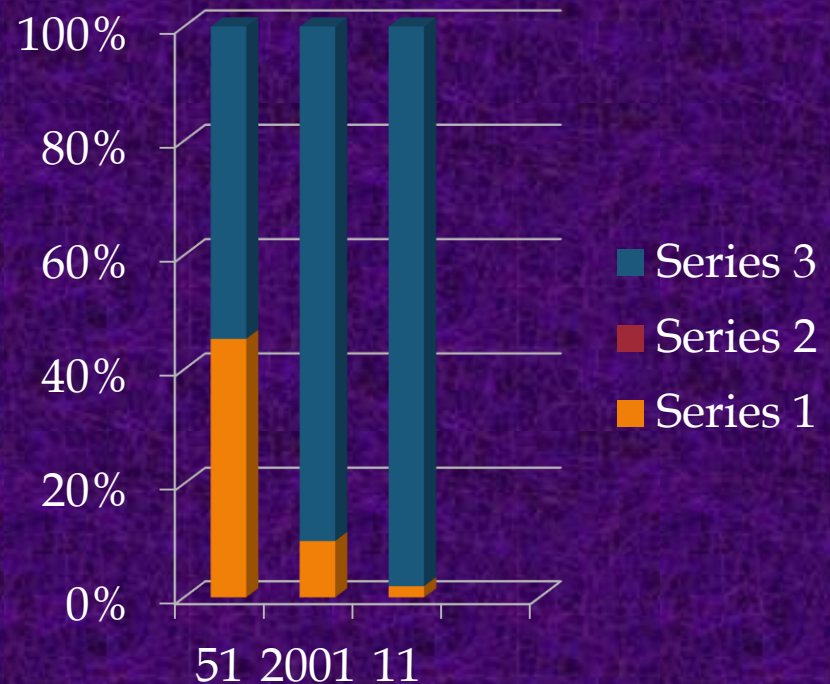


# POPULATION RATIO HUMAN-CATTLE

## REDUCED POPULATION

- ▣ **! The Vishva Gou Sammelan** publication shows graphically how the ratio of human-cattle population is rapidly declining with ratio **in 1951 of 430 cattle for 1000 humans** down to **110 per 1000 in 2001**, and with a **projected figure of 20 per 1000 by year 2011**.

## RATION DIFFERENCE



# AN ALARM CALL

## 4 MAJOR PROBLEMS

- ▣ Four major problems which have crippled today's farmers in India, as well as the rest of the world **causing 200,000 farmers to commit suicide in the last two years.**

## 4 ENEMIES OF FARMING

1. CHEMICAL FERTILISERS
- ▣ 2. CHEMICAL PESTICIDES
  - ▣ 3. HYBRID SEEDS
  - ▣ 4. MECHANISATION

# THE FOUR KILLERS

## CHEMICAL FERTILIZERS



## CHEMICAL PESTICIDES



# THE FOUR KILLERS

HYBRID SEEDS



MECHANIZATION



# Migration from Village to City

- ▣ A recent survey shows that by year 2020 (11 years from now), 50% of India's population will have relocated to the cities . **In North America, it is estimated that 98% of the population live in towns and cities.** The result is a loss of interest in traditional values and practices, increased social problems, rise of unemployment and neglect of agriculture and cow protection, among many other social and ecological ills.

# THE VALUE OF COWS

- ▣ **The body of a cow is 100% pure and brings all auspiciousness wherever she stays.**

# THE VALUE OF GHEE

- ▣ Ghee (clarified butter) is the best cooking medium. It gives aroma, nutritional value and good health.

# THE VALUE OF GHEE

## ▣ FOOD VALUE IN THE BODY

1. **Grain** food value remains 5 days
2. **Milk** food value remains 7 days
3. **Yogurt** food value remains 20 days
4. **Ghee** food value remains 30 days



# THE VALUE OF COW DUNG

- ▣ Cow dung (manure) is the most economical cooking medium giving the highest flavor to food.

# THE VALUE OF MILK

- ▣ One can prepare hundreds of nutritious preparations simply from cow milk.

# THE VALUE OF COW URINE

- ▣ The manure and urine of cows and bulls, in addition to being the best natural fertilizer, are both highly medicinal & able to cure serious diseases such as cancer.

# GET INVOLVED!

- ▣ Receive **Free** the **“Narada Bulletin”**, monthly news on pilot village project in South India.
- ▣ Receive **Free** **“The Eight Petals”**, monthly bulletin on varnasrama development in India.
- ▣ Receive **Free** the **“Varnasrama Development Ministry”** monthly newsletter promoting **“Save our Cows and Save our Villages”**.
- ▣ Become member of **Varnasrama Research Team (VRT)** & **help MAKE VRNDAVANA VILLAGES!**
- ▣ **Sign Petition** for **Banning Cow Slaughter in India** (<http://eng.gougram.org/signature-campaign-for-the-welfare-of-indian-cows/>)

**FOR MORE INFORMATION**

▣ **[www.varnasrama.org](http://www.varnasrama.org)**